

# Challenges Appearing Soon, Near You

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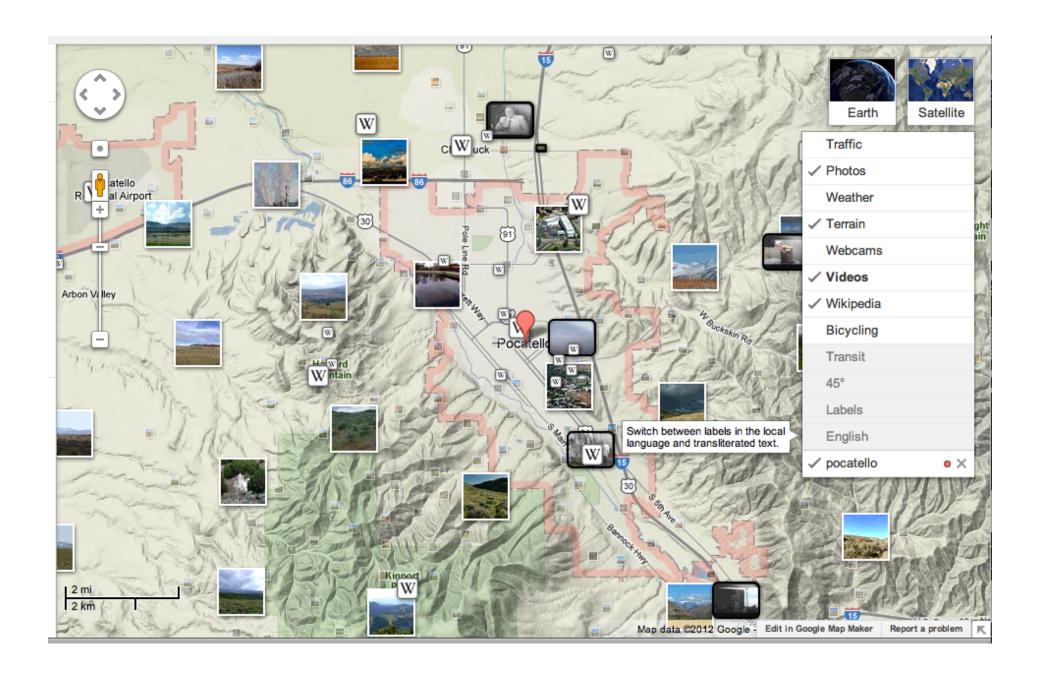
Presentation for the AFCEA C4I Workshop at GMU, May 23, 2012 "Critical Issues in C4I"

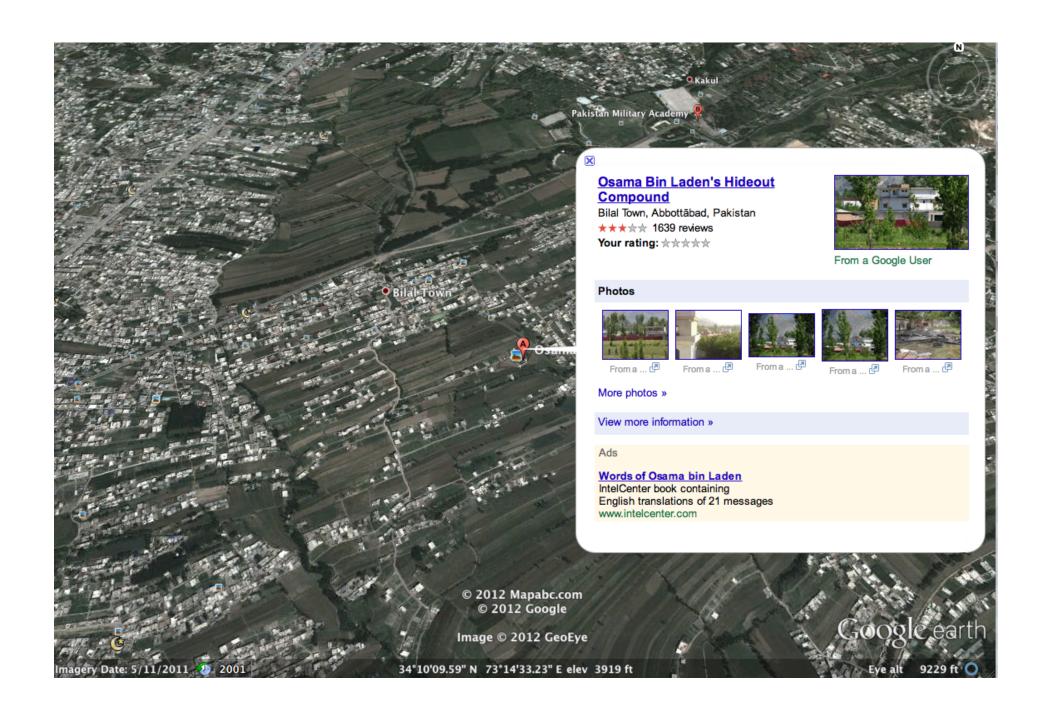
# Changes

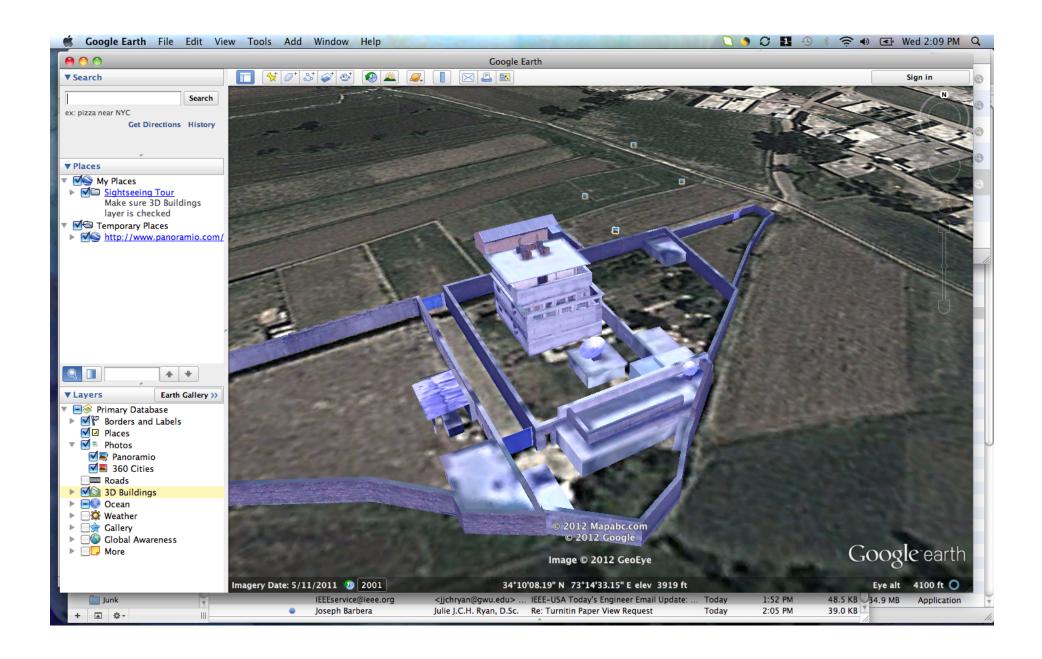
- My 'favorites'
  - Ubiquitous sensors
  - Commodification of data
  - Big Data
- These change (maybe not) everything
  - But certainly a lot
    - Force protection and OPSEC
    - Force projection

#### **Ubiquitous Sensors**

- 20 years ago (1992) vs. today
  - Overhead imagery
  - Relationships data
  - Street view
- Embedded and wearable computers
- Increasingly networked "phones"
  - Enabled by the cloud











CYBORG Warwick in 2002 successfully wired the nerves of his forearm to a computer. [Link to this slide] Courtesy of the University of Reading



Using palm for dialing a phone number (Photo credit: Sam Ogden)





# Siri. Sour wish is its command.

Siri on iPhone 4S lets you use your voice to send messages, schedule meetings, place phone calls, and more. Ask Siri to do things just by talking the way you talk. Siri understands what you say, knows what you mean, and even talks back. Siri is so easy to use and does so much, you'll keep finding more and more ways to use it.



#### Commodification of Data

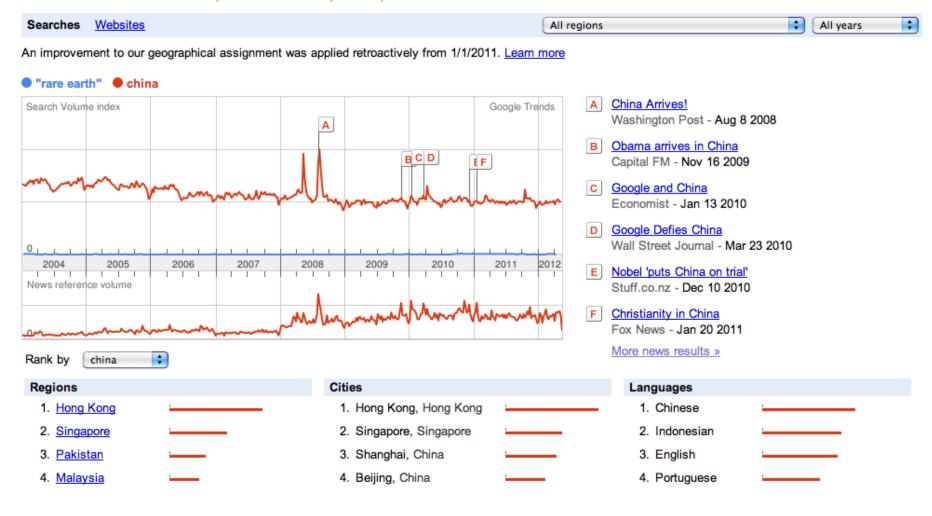
- Data is now a commodity
  - Raw data
    - search terms, likes, friends, networks
  - Interpreted data
    - Fused data, sentiment analysis
- Data collection and analysis distributed
  - Crowd sourcing for both
  - Beowulf clusters -- poor man's HPC



"rare earth", china

Search Trends

Tip: Use commas to compare multiple search terms.



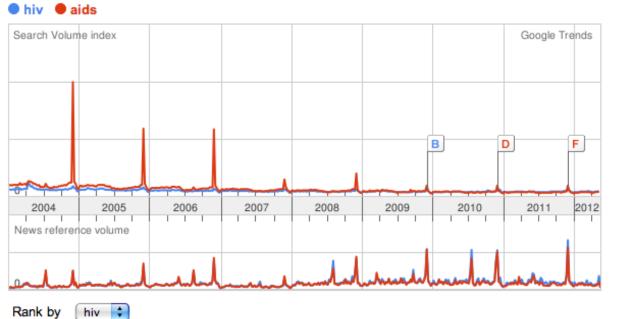


hiv, aids Search Trends

Tip: Use commas to compare multiple search terms.

Searches Websites All years

An improvement to our geographical assignment was applied retroactively from 1/1/2011. Learn more

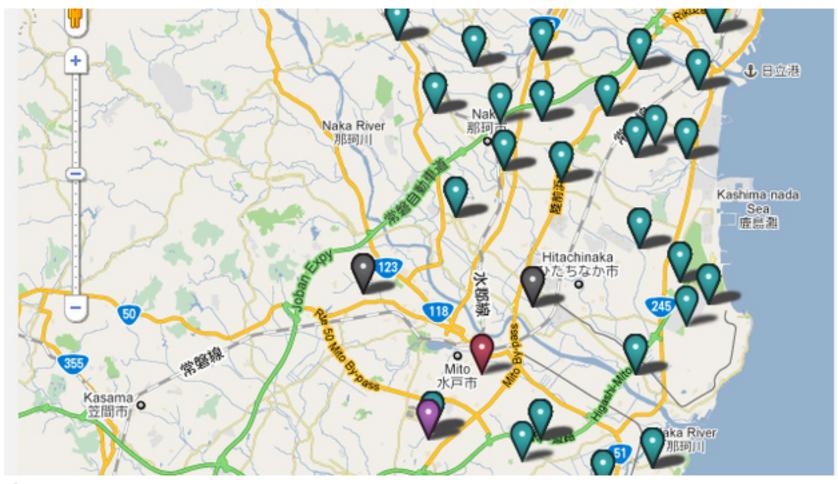


- A World AIDS Day
  Times of India Dec 1 2009
- B S. Africa to treat all HIV-positive babies
  Philadelphia Inquirer Dec 1 2009
- C FG to include HIV/AIDS in budget Vanguard - Dec 1 2010
- World AIDS Day
  Washington Post Dec 1 2010
- Aging & HIV: The New Face of HIV
  Huffington Post Dec 1 2011
- World AIDS Day
  Houston Chronicle Dec 1 2011
  More news results »



#### 'Citizen Scientists' Crowdsource Radiation Measurements In Japan

by RICHARD KNOX



♠ Enlarge

RDTN.org

### **Examples of Software**

- Weka
  - Open source machine learning software
  - Includes text analysis tools
- Pearl Trees
  - Collaborative fusion platform
- Twitter
  - Real time sensing and reporting

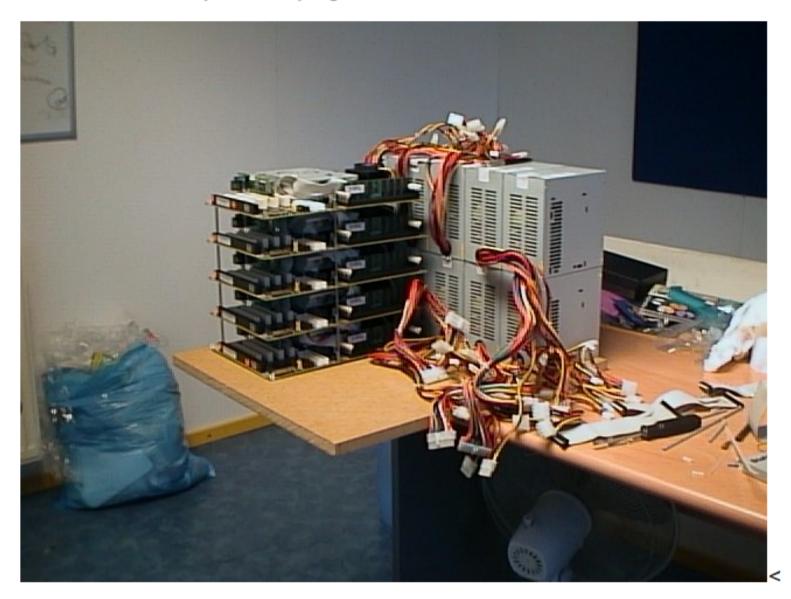
# High Performance Computing

- Beowulf clusters
  - Uses ordinary boxes hooked together
  - Parallel processing over Linux
  - Game changer for cost and access

#### How to build an ultra cheap beowulf cluster

Hi there. This is a bit of documentation on how to put together a very low cost and extremely compact <u>beowulf cluster</u>. We needed a beast like that for one of our internal pet research projects, so we decided to see how cheap and how compact we could make the thing. The total material bill came to \$US 4150, for that you get a 10 node 600 MHz PIII 128 MB ram per node cluster. (Prices April 2000).

Each half is 30 cm (12 inches) high.



Power suplies got added and floppy drives were glued in place. (yep, you read that well).

## **Big Data**

- Enormous strides being made
  - Storage: 10 Exabyte currently on offer
    - http://www.cleversafe.com/news-reviews/pressreleases/153-cleversafe-announces-10exabyte-storage-system-configuration
  - Processing:
    - Algorithms pushed by logistics and finance
    - Fusion of multiple types of data
      - Audio, video, textual, structured, unstructured

#### **Trends**

- Segmentation of computing aspects
  - Some at the front end, some in the cloud, some at the user portal
- Innovation in linking data to individuals
  - And vice versa...
- And, of course, even more ubiquity

#### Social and Massive

- Social
  - Facebook, Twitter, etc
  - Predictive apps, like Ness
- Massive
  - World of Warcraft
  - Second Life

Data collection and sensing

Strategy/tactics development; Source recruitment

### **Implications**

- Death of privacy for individuals
  - But also for official secrets
  - And relationships between individuals
    - Detection of hidden networks
    - Cyber Political Units?
- Ability to project 'force' in unique ways
  - Virtual projection
  - Meme attacks
- A lot needs to change

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