

A person wearing a military uniform is holding a smartphone. The phone screen displays the U.S. Army mobile website, featuring a star logo and the text "U.S. ARMY" and "WWW.ARMY.MIL". The background is a blurred outdoor setting.

Higher Learning Needs for Security Capabilities in Mobility

Rick Walsh, Program Manager
Army, Mobile Technology Innovations

Mobile Metrics

- **Total Mobile Devices: 1.8 Billion**
 - Army 180,000
 - DoD 400,000
 - Public A whole bunch
- **Mobile Applications: 3 Million**
 - Army 150
 - DoD 300
 - Public A whole bunch
- **Who has Embraced Mobile**
 - Future Workforce 30% are Under 35, 90% have Smartphones
 - Current Workforce 70% are Over 35, 50% have Smartphones

Mobile Use Cases

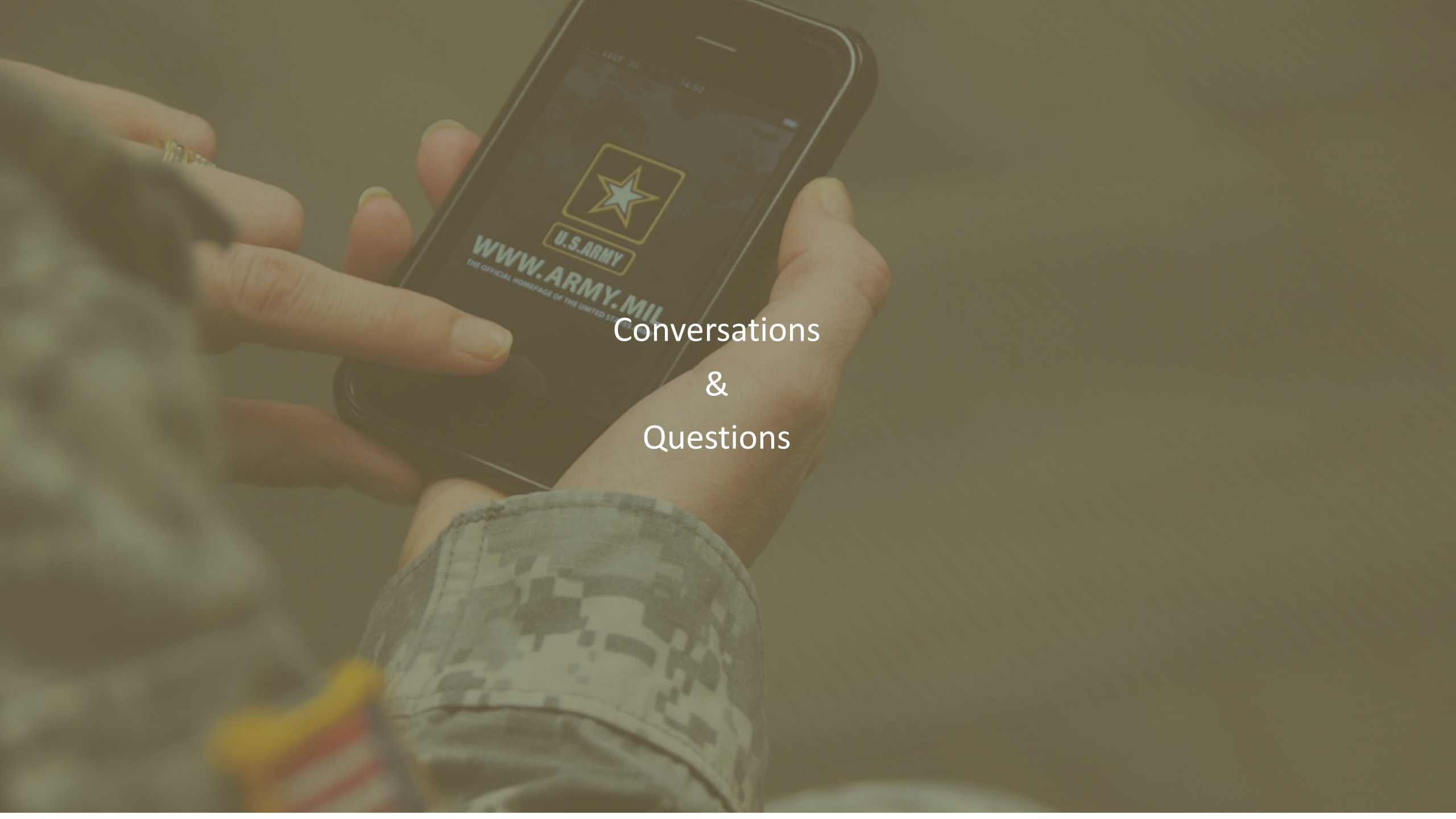
- Tactical
- Business
- Recruiting and Retention
- Medical
- Training
- Soldier and Family Well Being



Embracing the Future Mobile



- **Technology First**
 - Field Of Dreams, Build it they will come
 - Engineering or Business
- **Enabling Mobile**
 - Shaping the Army Network/ Mobile Technology
 - Mobile Applications (Development/Testing)
- **Eco-System; User, Data, Network, Applications, Security**
 - Army Data Strategy
 - Army Network Campaign Plan Near & Mid Term
 - Army Cloud Computing Strategy
 - Army Network Campaign Plan
- **Workspace verses Workforce**
 - Policy/Security/Productivity
 - Old Paradigms (Productivity over Hours)
 - Training (Leaders/Managers/Workers)
 - Telework



Conversations
&
Questions