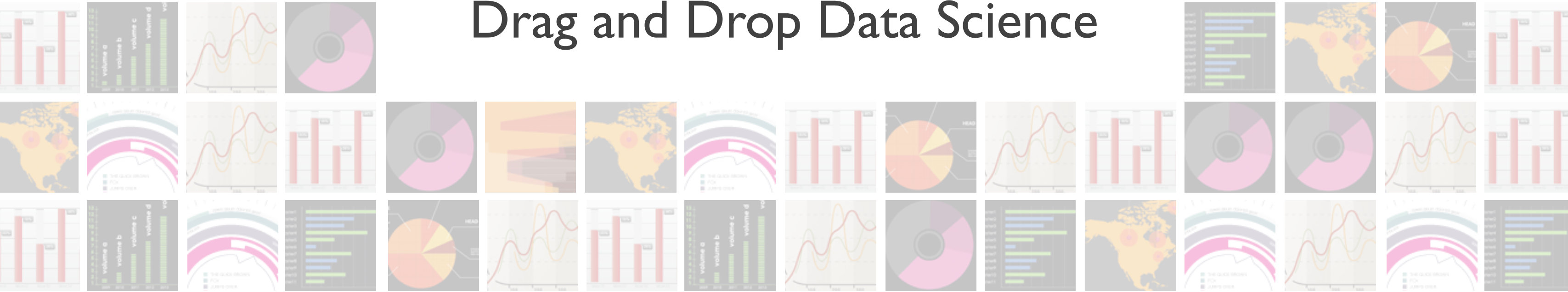




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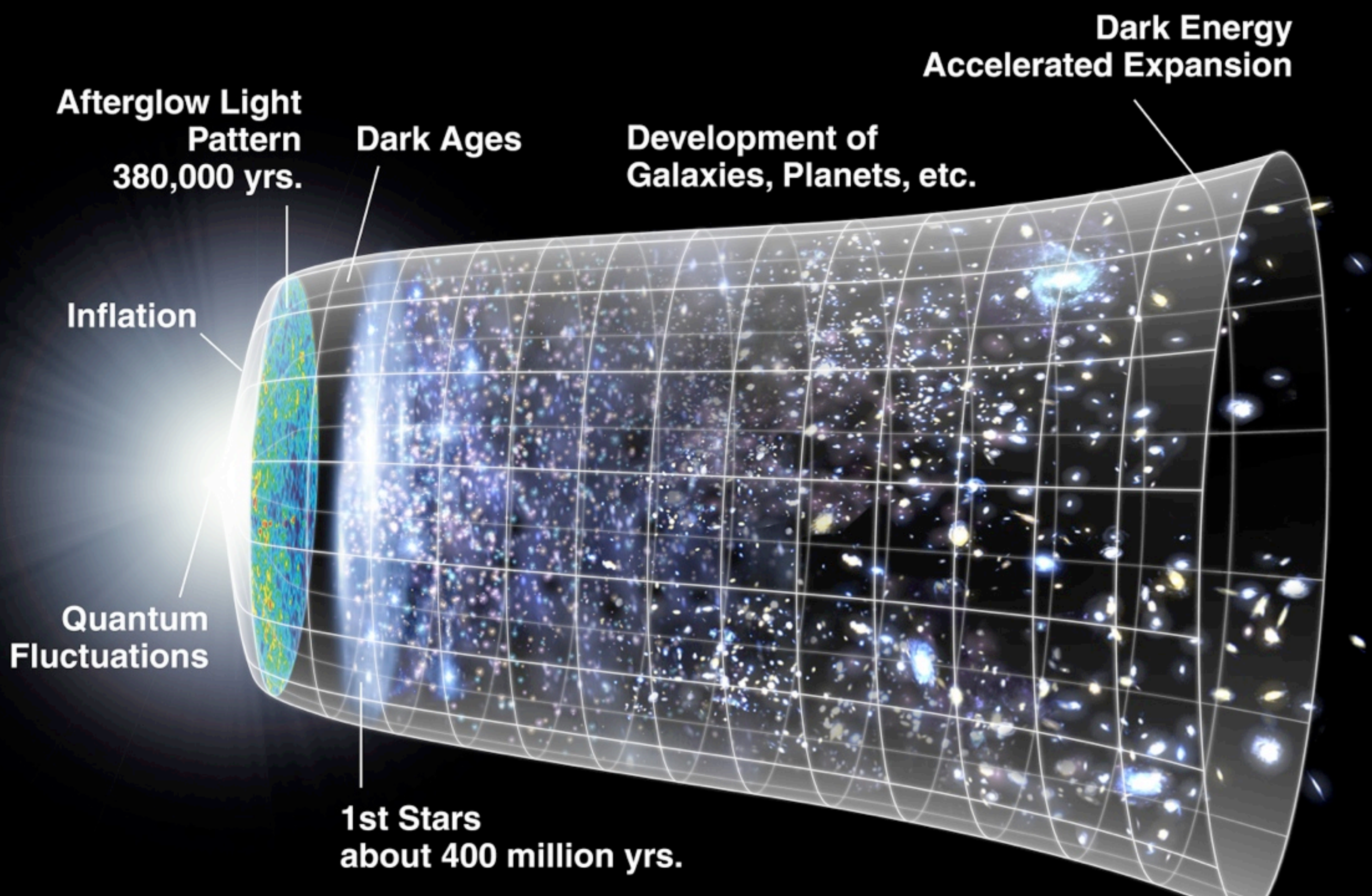
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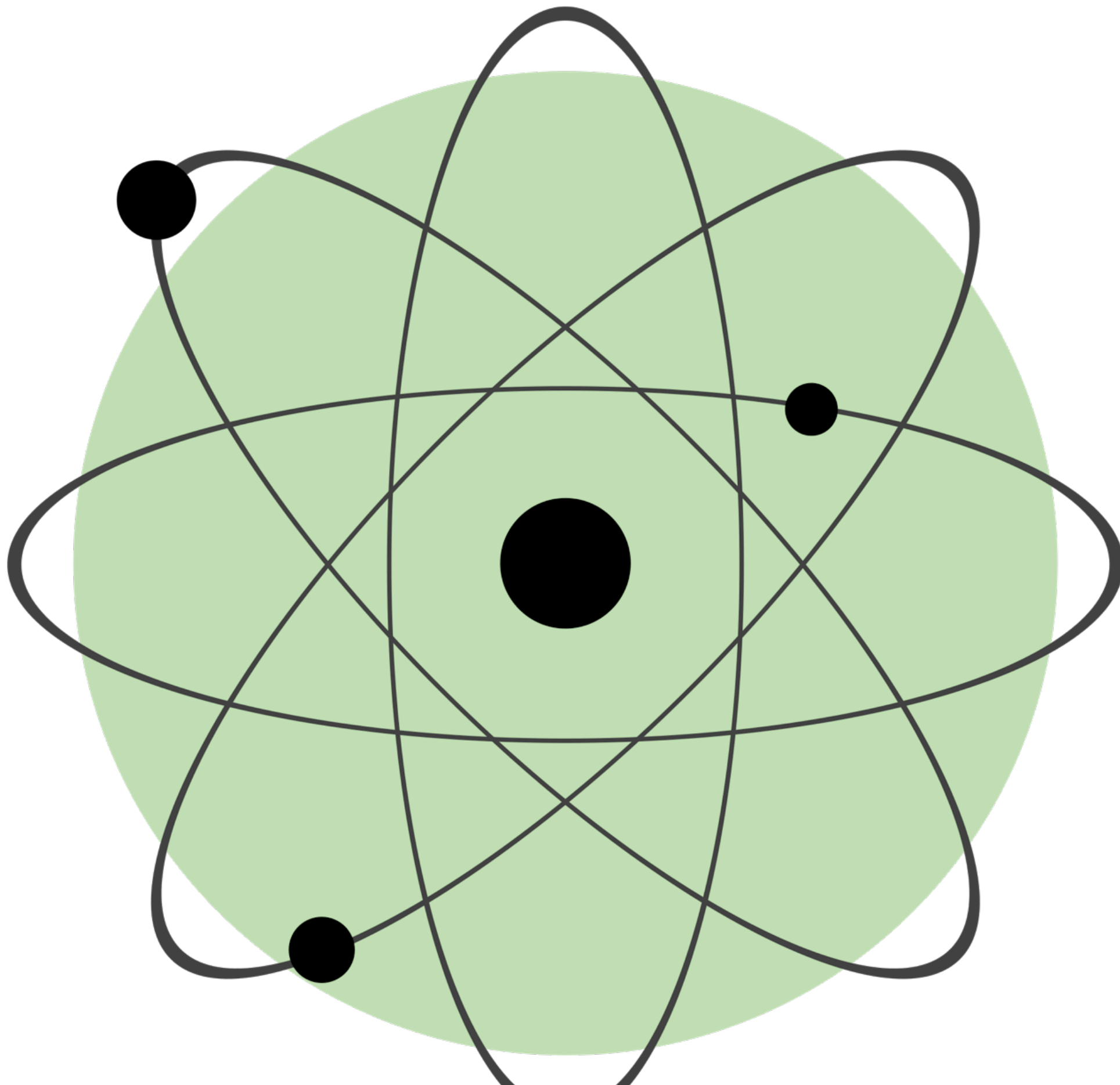


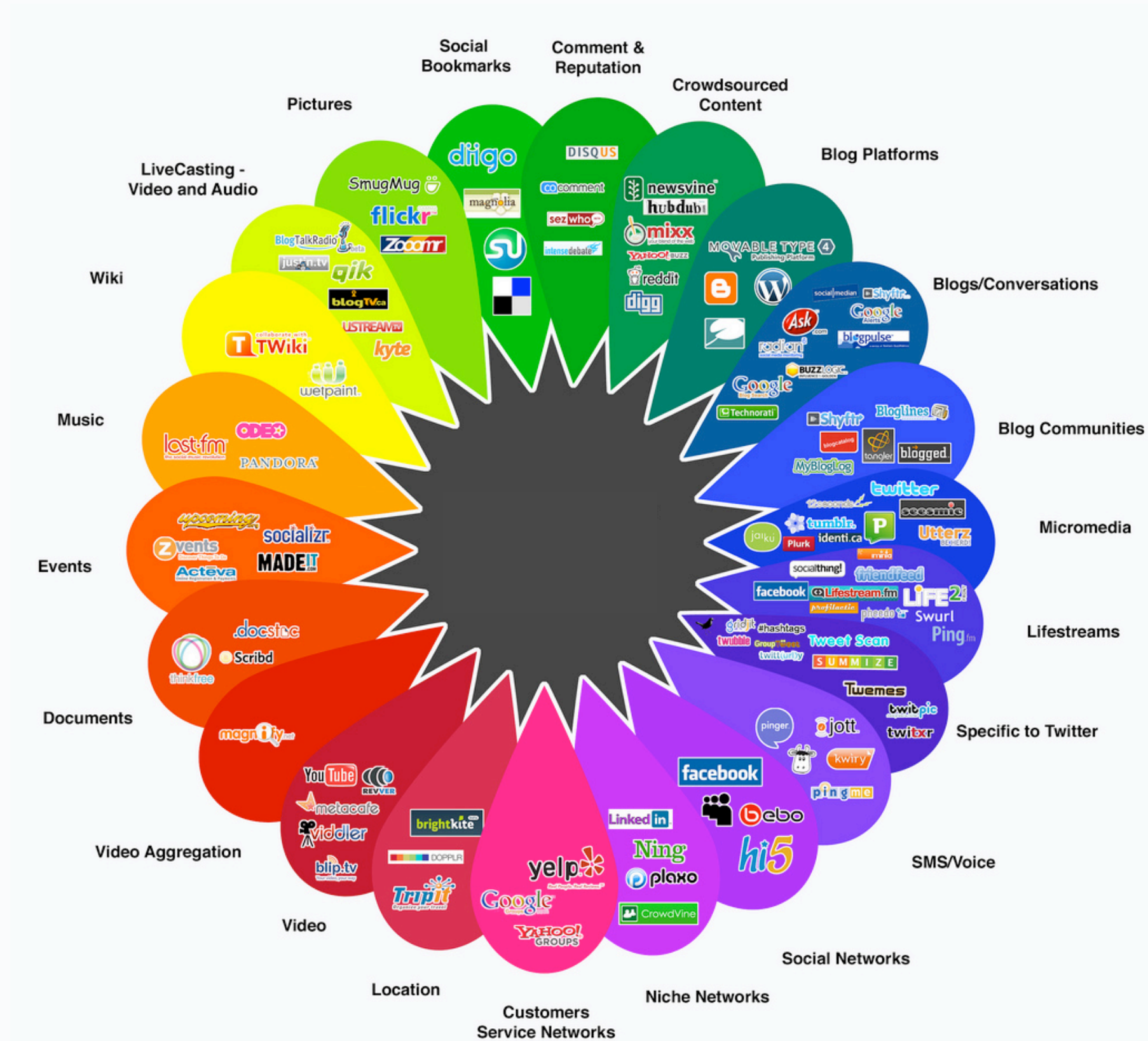
Jon Gosier
ig@metalayer.com

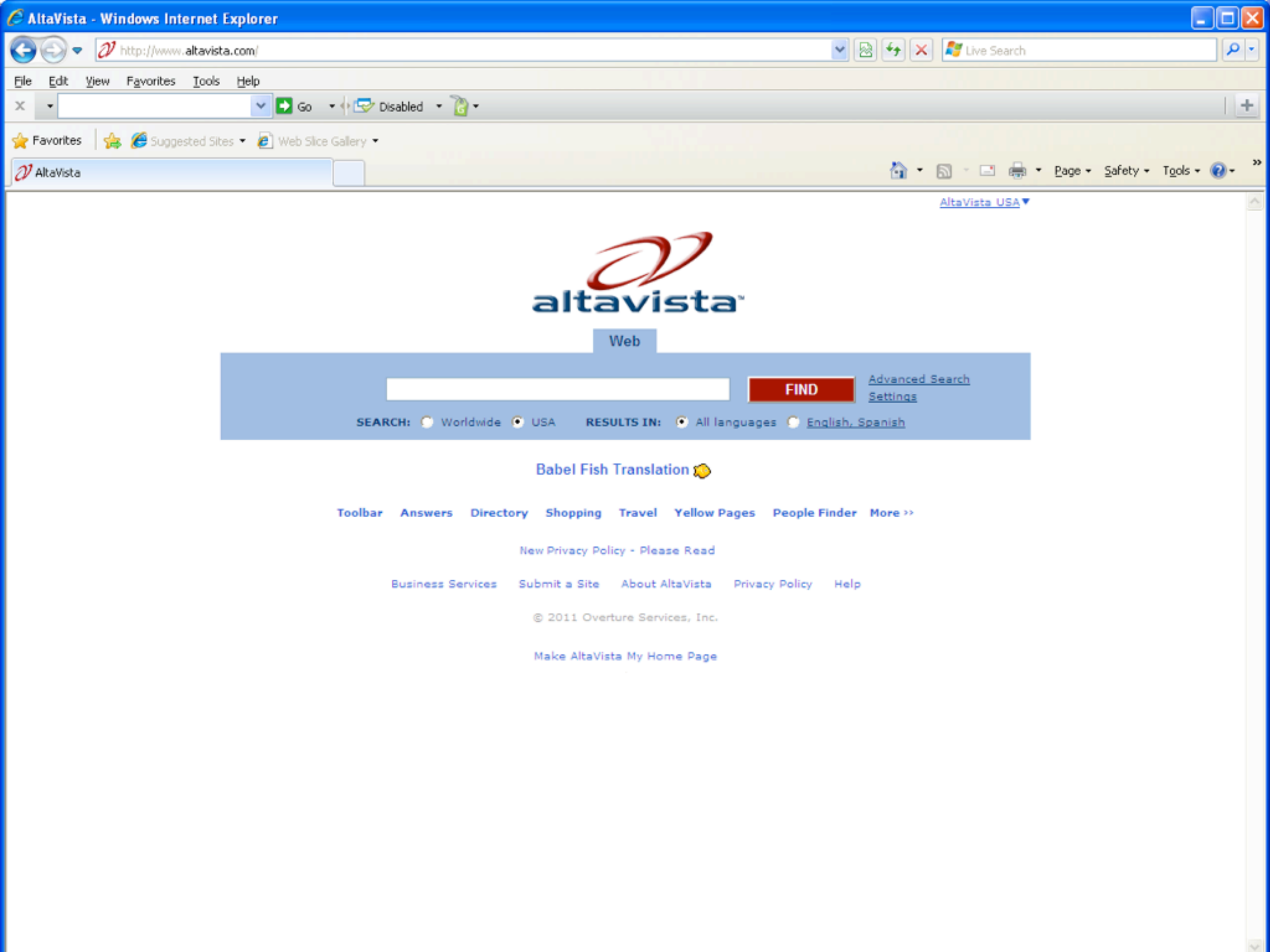
[@metaLayer](http://metalayer.com)











Social Media



Big Data Technologies



Traditional Technologies



Aggregation, Streaming and Data Mapping

Data Structuring (Sentiment, Tagging, Location Detection)

Search and Navigation Index

metaLayer



Export Data



Super Easy UI



Graphs &
Charts

Reputation

Influence

Location

Translation

NLP

Duplication

Core – Message Bus, managing the process of adding layers of context to content

Analytics API

Streaming API

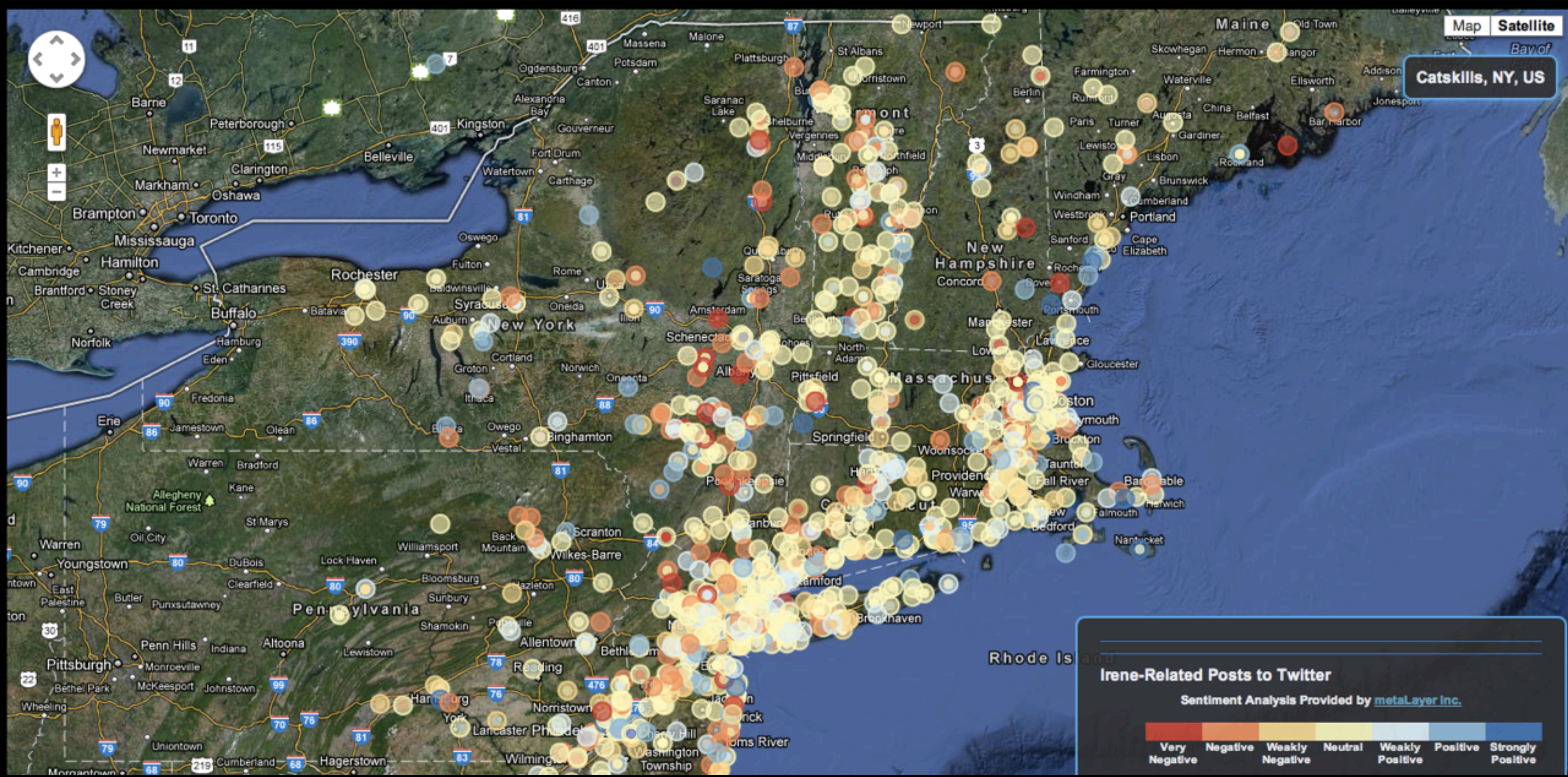
Search API

Management API

Gateway – Providing secure and managed access to all our APIs

metaLayer Apps (Web/Mobile)

Third Party Systems



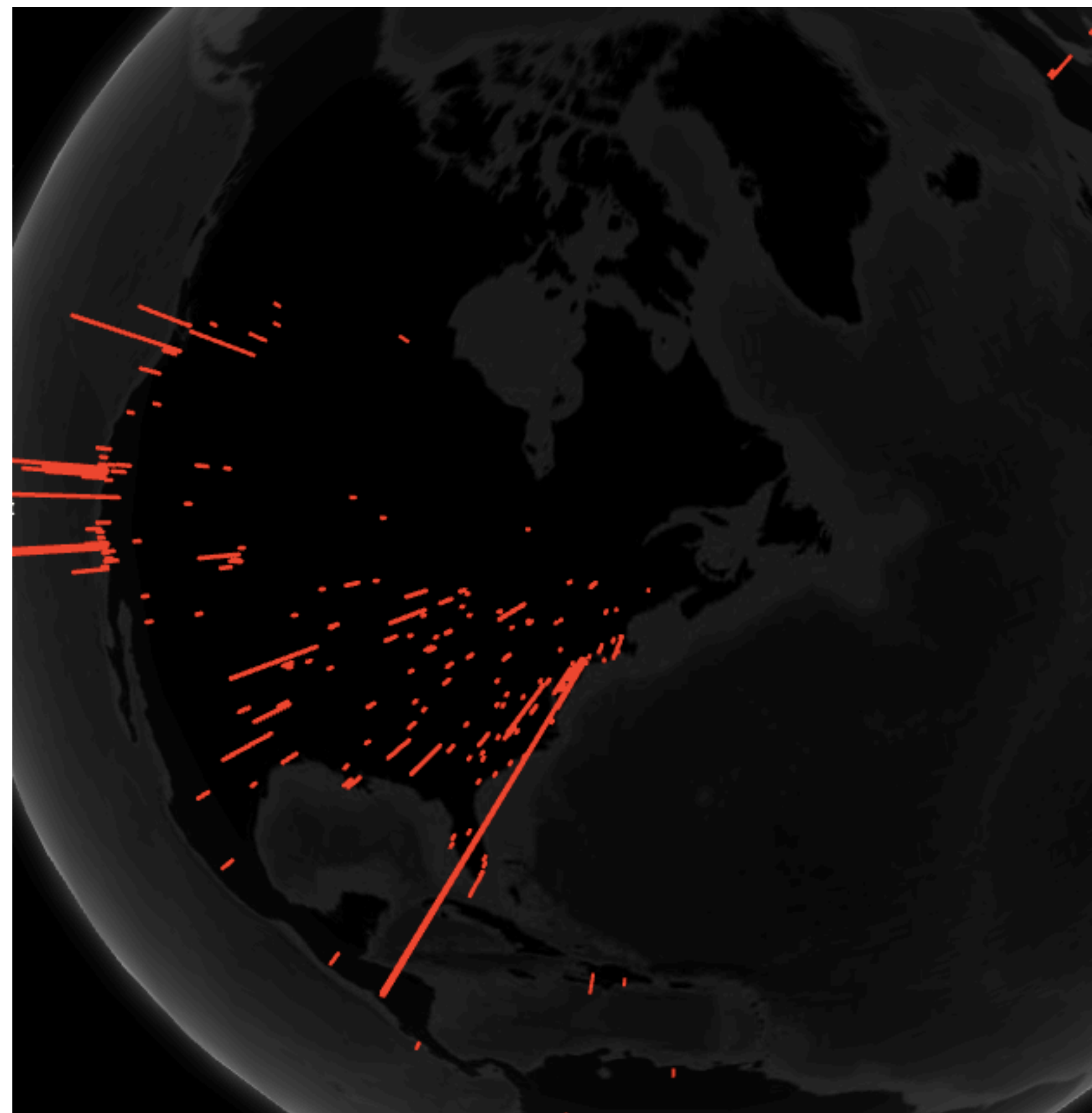
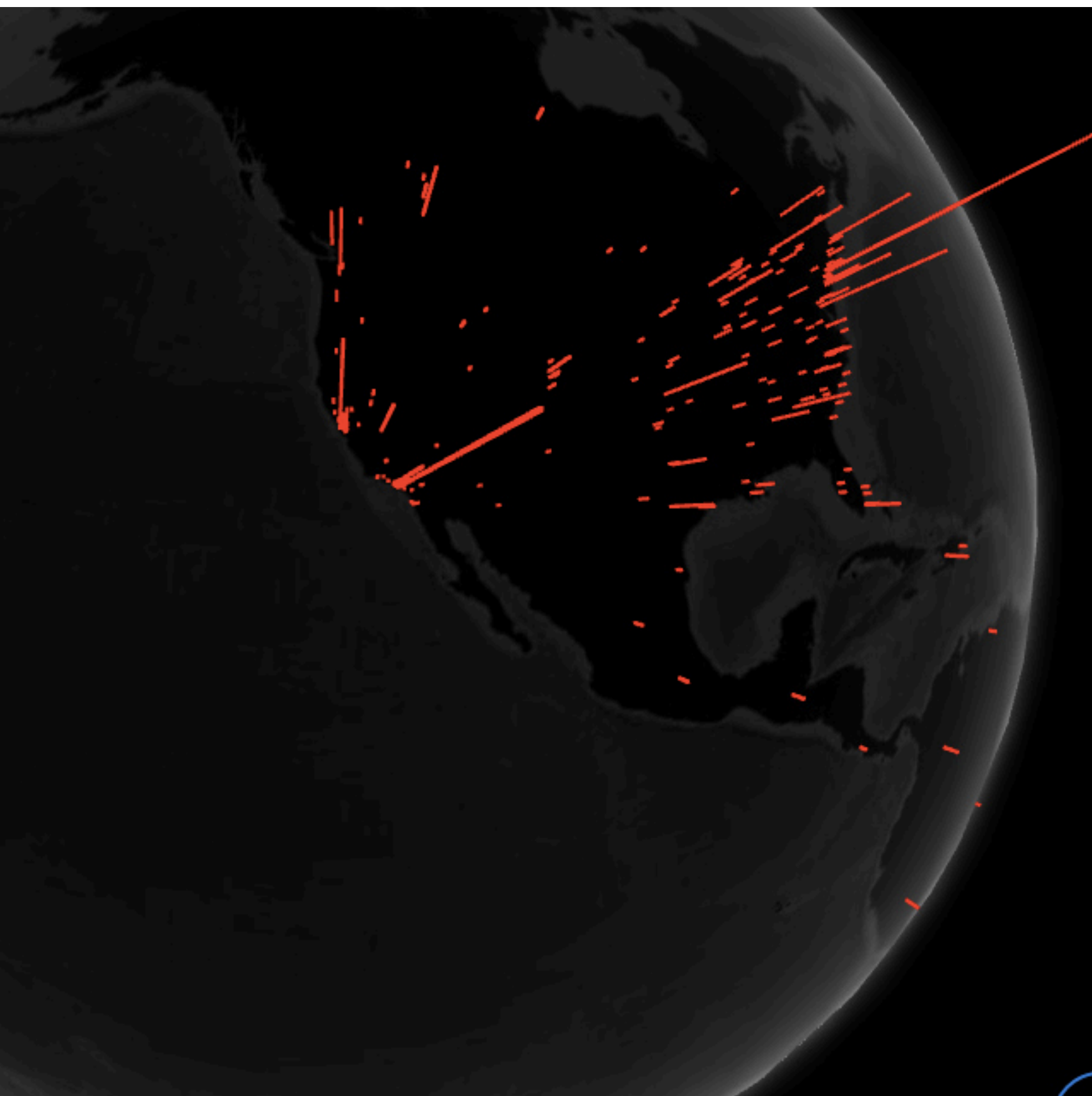
TEDGlobe

TEDGlobe.com shows the aggregate reaction of the global live-stream audience, fans, and attendees to this year's TED conference and related events. It's a snapshot of how **"The World"** is responding to the conference's activity.

TEDGlobe was made using Google's open source WebGL data visualization toolkit in combination with metaLayer's platform for data collection and sentiment analysis with Twitter as the primary source of content. The lines are positioned based on the origin of the message sender while the height of the line represents a combination of the popularity (number of messages) and the sentiment (mood or reaction).

Visit **TEDGlobe.com** to see the world's real-time reaction as the conference goes on!! © 2012 TED. All rights reserved. Created by Brian Sloane using MetaLayer.com!





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about 2 hours ago

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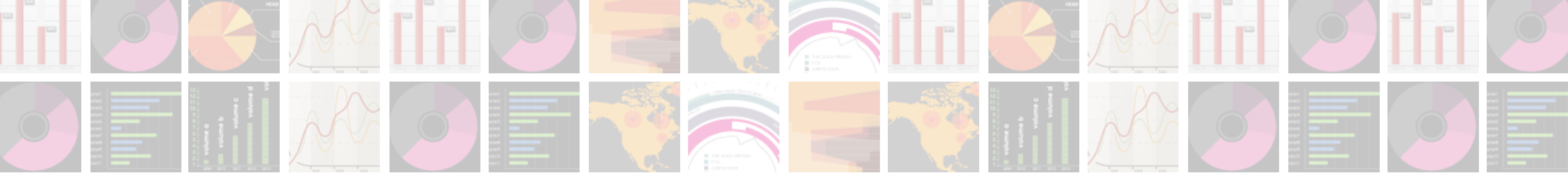
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Jon Gosier
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