

# Introducing Fuzzy Trust for Managing Belief Conflict over Semantic Web Data

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#### Outline

## <u>Outline</u>

- Introduction and context
- Problem of interpreting SW data
- Fuzzy trust for conflicting belief
- Evaluation
- Conclusions







#### Introduction and context

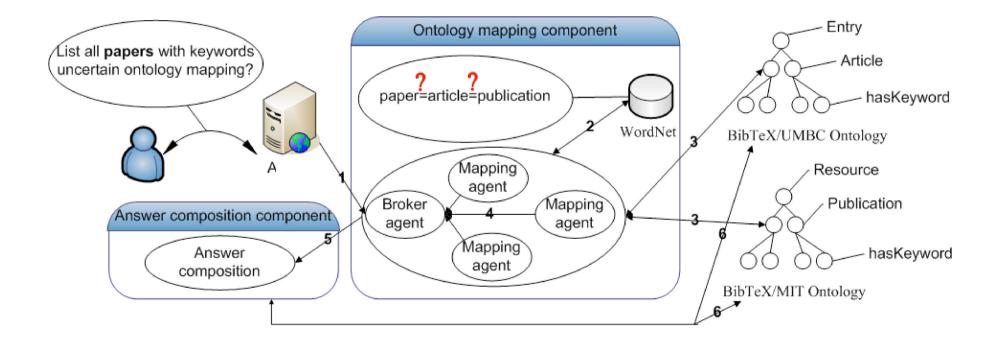
- Evaluate ontology mappings for large ontologies
- Human experts combine their assessments
- Final assessment is a collective judgment
- Subjective belief of human expert-software agent







#### Introduction and context









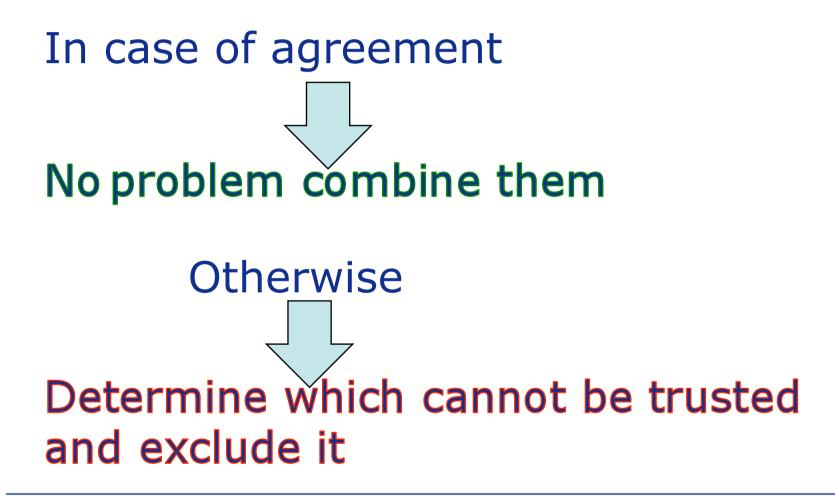
To determine similarity between terms:

- Use different linguistic or semantic information
- Use different similarity measures
- Use different background knowledge
- Combine them to get a more reliable view















### Determine binary trust

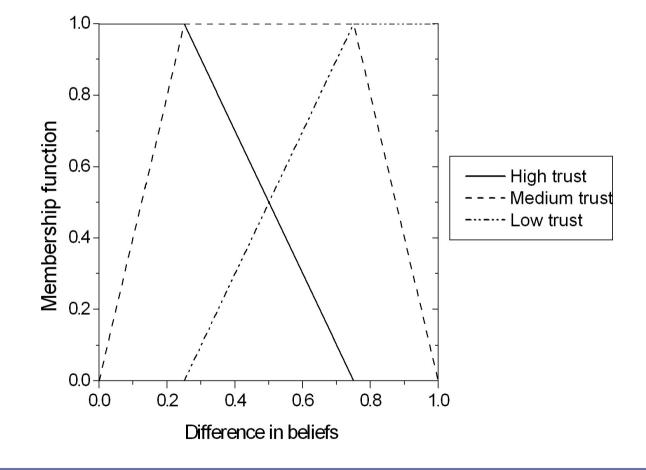
- For a number of agents (voters)
- Agents' belief is subjective
- Involves certain degree of vagueness
- Trust and distrust cannot always be definitely assessed







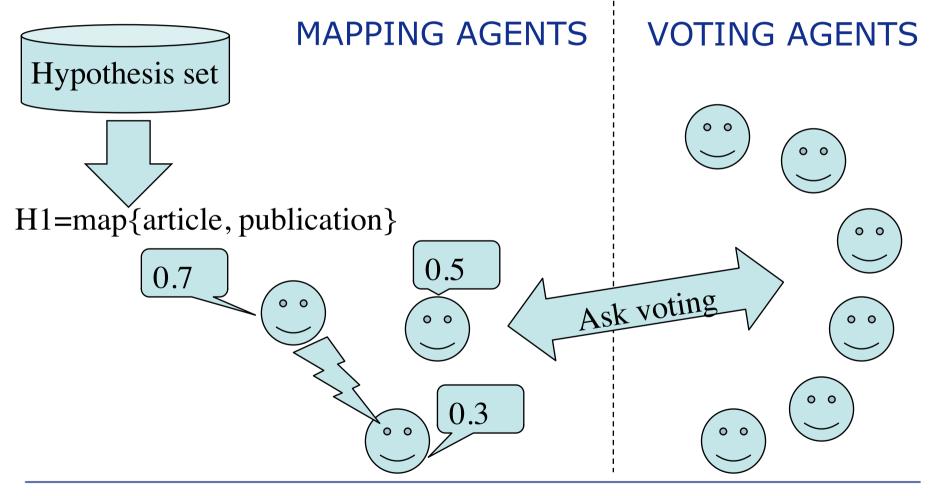
#### Fuzzy trust for conflicting beliefs







#### Fuzzy trust for conflicting belief









Linguistic variables (labels)

- Low trust (L<sub>+</sub>)
- Medium trust (M<sub>+</sub>)
- High trust (H<sub>+</sub>)

Fuzzy sets for each voter

- µ(Low trust)
- µ(Medium trust)
- µ(High trust)

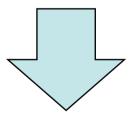






#### Fuzzy trust for conflicting belief

A1	A2	<b>A3</b>	A4	A5	<b>A6</b>	A7	<b>A8</b>	<b>A9</b>	A10
Lt	Lt	Lt	Lt	Lt	Lt	$L_t$	Lt	Lt	Lt
Mt	Mt	$M_t$	$M_t$	Mt	$M_t$				
$H_t$	$H_{t}$	$H_{t}$							



<b>A1</b>	A2	<b>A3</b>	A4	A5	<b>A6</b>	A7	<b>A8</b>	A9	A10
$H_t$	$M_{t}$	L	L	$M_t$	$M_t$	L	L	Lt	L



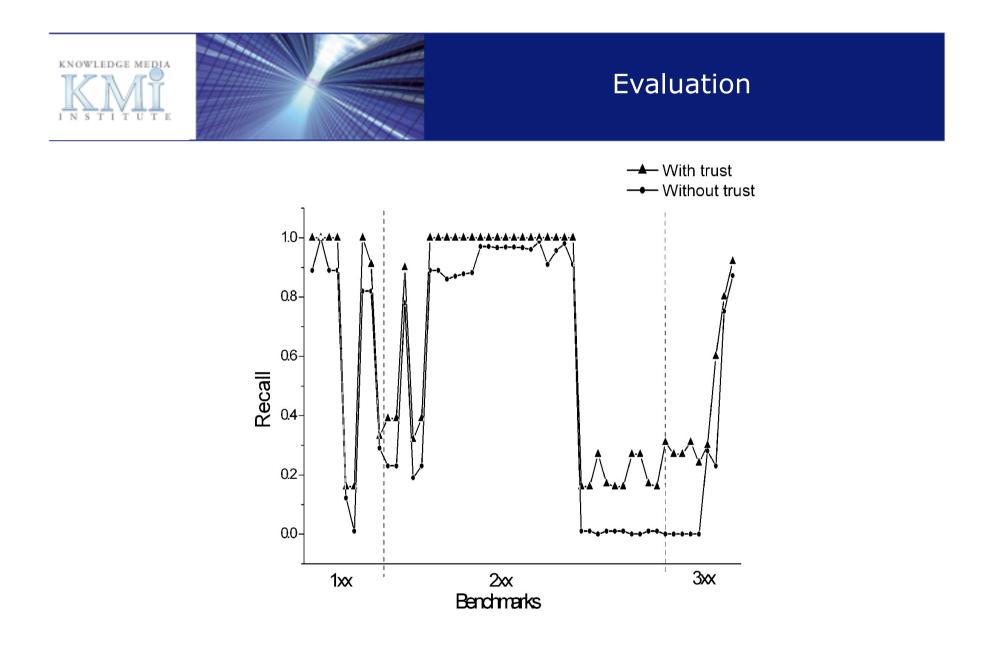




### Sample ontologies from the benchmark

- Ontology Nr. 103: Language generalisation (OWL Lite)
- Ontology Nr. 204: Different naming conventions
- Ontology Nr. 205: Synonyms
- Ontology Nr. 221: No hierarchy
- Ontology Nr. 222: Flattened hierarchy
- Ontology Nr. 221: Expanded hierarchy
- Ontology Nr. 301: Real ontology –BibTex(MIT)





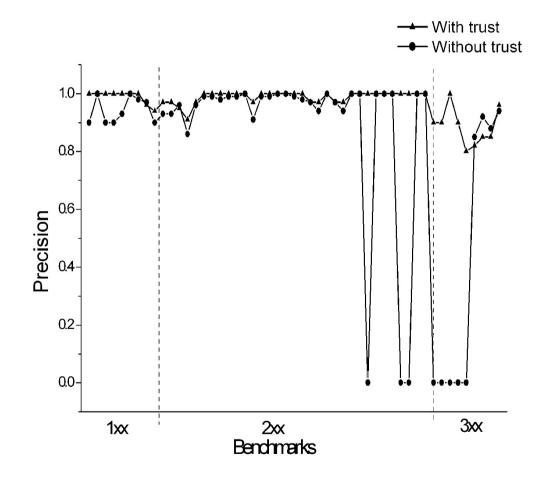




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#### Evaluation

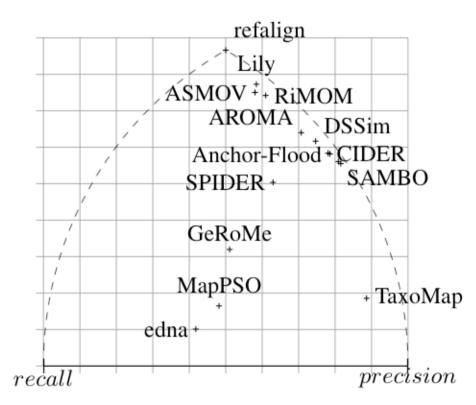






#### Evaluation

#### First results of the Ontology Alignment initiative 2008 Caterina Caracciolo et al.









- Dynamic trust assessment
- Fuzzy voting model
- Conflict resolution between agent beliefs
- Membership functions can change dynamically







Uncertain Reasoning for Creating Ontology Mapping on the Semantic Web

## Thank You!

