

The seal of Georgetown University is visible on the left side of the slide. It features a circular design with a central shield, a cross, and a banner. The text "GEORGETOWN UNIVERSITY" is at the bottom, and "M.D.C.C.LXXIII" is at the top. The seal is surrounded by a laurel wreath.

Improving The Operational Effectiveness of DHS'S Cyber Security Evaluation Tool (CSET)

Researchers:

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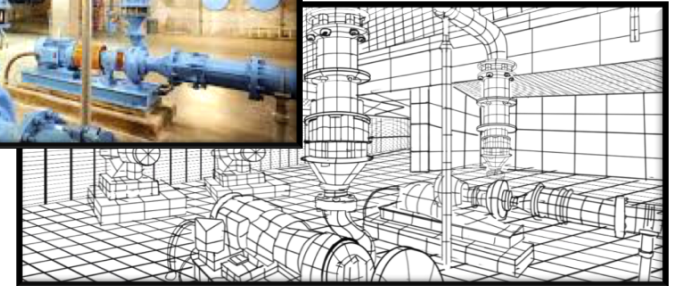
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So why?

**Address the gap in ICS/SCADA/IoT
cyber security assessments**



Background

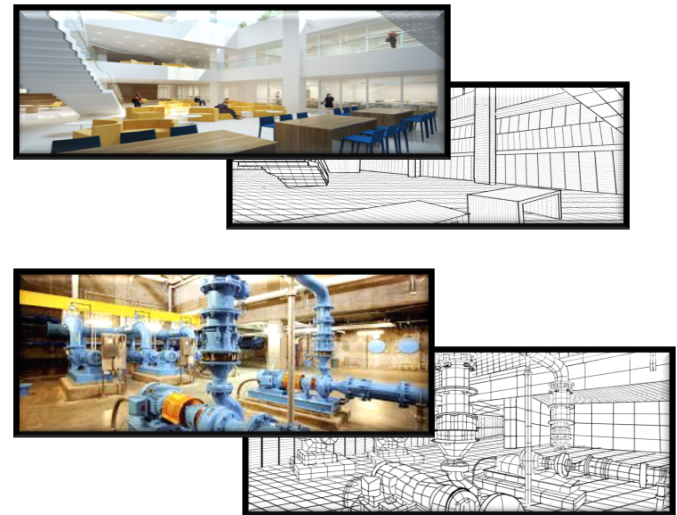
- Georgetown University's School of Continuing Studies
 - Master of Professional Studies in Technology Management
 - 30 credit hours/on campus & on-line/full or part time
- Focused coursework and practical, hands-on experience.
- Specific Courses:
 - Summer 2018: MPTM 665-40: Perspectives in Addressing Cybersecurity & Critical Infrastructure: A National Challenge
 - Fall 2018: MPTM 661-01: Information Assurance & Risk Assessment

Special thanks to:

- Mark Bristow
- Daryl Haegley
- Steven Chen
- Andrew Wonpat

- Research projects:
 - Summer 2018: Initial assessment – use of CSET to identify vulnerabilities, and the initial application of the Microsoft DREAD model & Six Sigma QFD to evaluate and prioritize risk.
 - Fall 2018: Improvements to the assessment through extending the use of the DREAD model & QFD to CSET.

Addressing the gap in ICS/SCADA/IoT cyber security assessments





CYBER SECURITY EVALUATION TOOL
CSET

Cyber Security Evaluation Tool

What is CSET?

- Is a software program developed through conjunct effort between cybersecurity experts and NIST under the direction of the then ICS-CERT
- Provides a systematic and repeatable method of assessing cybersecurity posture
- Produces a comprehensive questionnaire based on Service Assurance Level
- Supports industry standards from NIST, NERC, TSA, DoD and other applicable
- Generates a range of reports from high-level to detailed for a review

CSET's Key Benefits

- Helps with risk management and decision-making process
- Raises awareness and facilitates discussion
- Highlights vulnerabilities and provides recommendations
- Identifies areas of strength and best practices
- Provides a method to compare and monitor risk assessments over time
- Recognized as a common industry-wide tool for evaluating cyber systems

Limitations of CSET

- CSET generates a set of reports focusing on the level of compliance
- Identifies areas needing attention based on its proprietary weighting
- **CSET indicates potential vulnerabilities, but stops there**
- Useful, but.....

The results needed to become actionable

“Risk = Threat x Vulnerability”

Threats & Vulnerabilities must be identified as a pair in order to assess risk.

Adding Utility

“Risk = Threat x Vulnerability”

Threats & Vulnerabilities must be identified as a pair in order to assess risk.

Prioritization based upon

- Organizational drivers
- Accepted methodologies
- Standard frameworks
- Operational needs



How can CSET be improved?

Repurpose existing, accepted industry standards

Prioritization based upon both
qualitative and quantitative
methodologies

Ensuring that

“Risk = Threat x Vulnerability”
Threats & vulnerabilities must
be identified as a pair in order
to assess risk.



DREAD for Qualitative

6σ

QFD for Quantitative

DREAD & QFD for CSET



- DREAD: Qualitative Risk Analysis Method
 - Gives granular segmentation than conventional qualitative method (Risk = Impact x Likelihood)
 - D, R, E, A, D are not highly correlated
 - DREAD model is scalable from software bug classification to organizational cybersecurity risk assessment
 - Ranking gives a focus on worst vulnerabilities
- QFD applied to DREAD model
 - Transforms qualitative values (High, Medium, Low) into quantitative values that can be analyzed statistically.



DREAD for Qualitative

6σ

QFD for Quantitative

CSET, DREAD & QFD in Action

(Notional)

| Threat Agents | Exploit this vulnerability | Resulting in this threat | D | R | E | A | D | Risk Score |
|---|--|--|----|----|----|----|----|------------|
| Careless, Negligent & Indifferent Employees (CNI), and Intruder | No security awareness training | Falling prey to social engineering attacks (i.e., phishing, spear-phishing, whaling); | 10 | 5 | 5 | 10 | 5 | 7 |
| CNI, Contractor | Lack of training for security policies, procedures, and processes including mandatory security programs | Violation of regulatory requirements (i.e., NERC, FERC, FISMA, etc.) | 10 | 10 | 10 | 10 | 10 | 10 |
| | Missing or poor definition of incident response plan or procedure including roles and responsibilities, communication channel; No regular exercise and maintenance of incident response plan | Possible to miss the golden time to respond to security incidents, resulting in greater damage on finance, reputation, and even human casualties | 10 | 10 | 5 | 10 | 10 | 9 |
| CNI, Intruder | No security protection (i.e., encryption, additional credentialing) commensurate with the sensitivity level of data stored in mobile devices | Increasing the attack surface as mobile devices with remote access capability are an extension to the corporate network (and ICS network only if HMI application is installed) | 5 | 5 | 1 | 5 | 10 | 5.2 |

Research Conclusions

- DREAD & QFD enhances risk analysis in CSET.
- DREAD model involves judgment of assessor(s) when evaluating each threat and vulnerability & ranking risk.
- Given subjectivity, it is important to exercise consistency throughout the risk assessment and future assessments.

Potential Next Steps

- Enhance and automate the CSET tool to include the DREAD & QFD
- Continue development on standard , specifically an ICS AT&TK framework
- Include attack tree analysis and SHODAN results

Editorial Observation

- This type of actionable research is a great example of potential partnerships between academia, government, and commercial organizations.

BACKUPS

A Bit Of A Primer: “How does CSET work?”

- Step 1: Provide Site Information
 - Step 2: Define the Sector and the Demographics
 - Step 3: Diagram & Network Component Selection
- Step 4: Mode selection
 - Step 5: Service Assurance Level Definition
 - Step 6: Answer the generated questions

The image displays three overlapping screenshots of the CSET (Cyber Security Evaluation Tool) interface, illustrating the initial setup steps for an assessment.

- Top Screenshot: Site Information**
This screen prompts the user to enter information about the assessment, including the assessment name and date. The 'Assessment Name' field contains 'Untitled Assessment 1' and the 'Assessment Date' is set to '12/3/2018'. Other fields for 'Facility Name', 'City or Site', 'State, Province', and 'Assessor Name' are visible but empty.
- Middle Screenshot: Sector and Demographic Information**
This screen asks the user to select a sector and industry. The 'Sector' and 'Industry' dropdown menus are currently set to 'Not Selected'. Below these, there are questions about the gross value of assets and the relative expected effort for the assessment, both with 'Not Selected' as the current choice.
- Bottom Screenshot: Diagram and Network Component Selection**
This screen shows the 'Diagram Tool' interface. It includes a toolbar with options like 'Clear', 'Templates', 'Layers', 'Analysis', 'Diagram', 'Inventory', 'Print', 'Default', 'Export', 'Import', and 'Help'. A 'Files' panel on the left lists various network components such as 'IT', 'Radio', 'Medical', 'General', 'Zone', 'Ships', 'Configuration', 'Server', 'DCS', 'EAS', 'FEP', 'Routers', 'Mail', 'IoT', 'WiFi', 'PAC', and 'XTU'. The main area is a large grid for creating a network diagram.

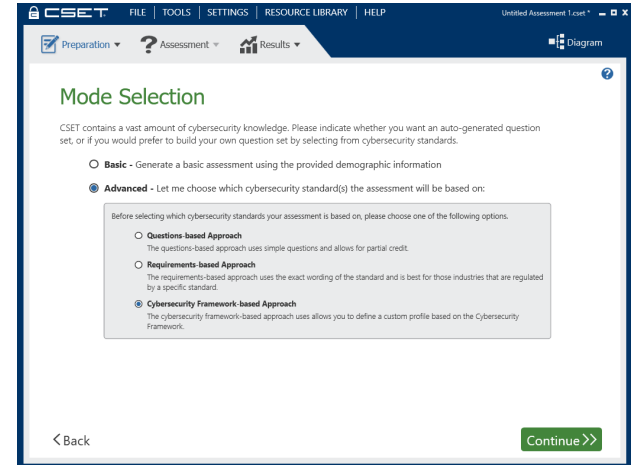
Step 4 - Mode selection: Basic or Advanced

Basic Mode

- Uses the provided demographic information
- Selects appropriate default questions
- Does not reference cybersecurity standards.
- Appropriate for
 - Organizations that are not regulated by a particular industry
 - Are in the developmental stage of a cybersecurity program.

Advanced Mode

- Questions-based approach uses simple questions.
- Requirements-based approach uses the exact wording from a standard and is best suited for those industries regulated by a specific standard.
- Cybersecurity framework-based approach allows the assessor to define a custom profile based on the Cybersecurity Framework.



Step 5 – Security Assurance Level (SAL) Definition

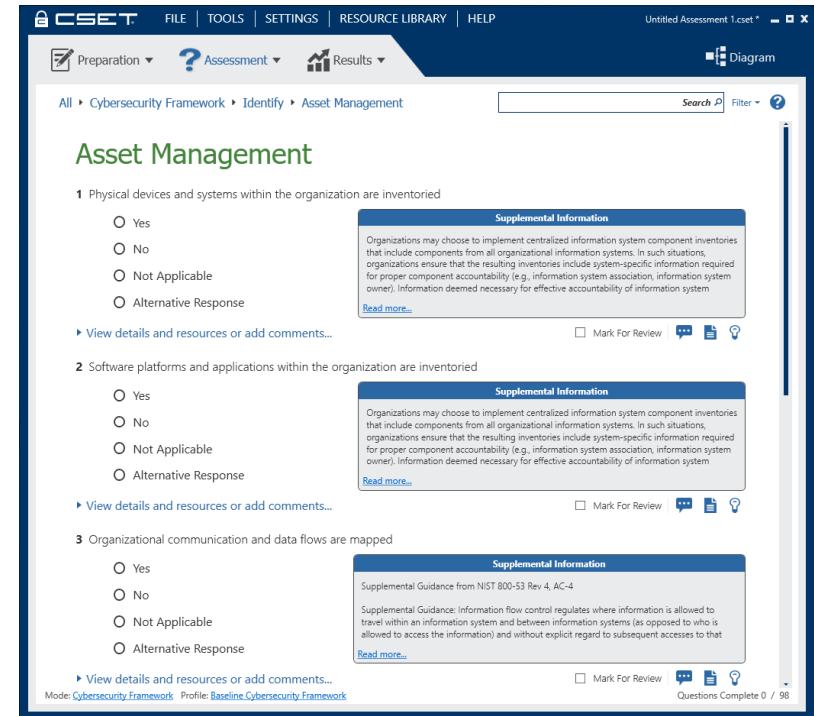
- Level selection
 - Low SAL – typically 30 to 350 questions
 - High SAL – typically 350 to 1,000 questions
- Standards selection
 - Framework based approach
 - Baseline framework is automatically populated
- Implementation tiers
 - Properties
 - Risk management processes
 - Integrated risk management program
 - External participation
 - Each property has four tiers – representing a level of maturity

The screenshot displays the CSET Cybersecurity Framework assessment interface. The top navigation bar includes 'CSET', 'FILE', 'TOOLS', 'SETTINGS', 'RESOURCE LIBRARY', and 'HELP'. Below the navigation bar, there are tabs for 'Preparation', 'Assessment', and 'Results'. The main content area is titled 'Cybersecurity Framework' and contains a description of the framework profile. Below this, there is a section for 'Implementation Tiers' with a tab for 'Profile' and 'Implementation Tiers'. The 'Implementation Tiers' tab is active, showing 'Your Overall Tier Level is: Tier 1: Partial'. Below this, there are three tabs: 'Risk Management Process', 'Integrated Risk Management Program', and 'External Participation'. The 'Risk Management Process' tab is active, showing four tiers of implementation. Tier 1 is selected, indicating that organizational cybersecurity risk management practices are not formalized, and risk is managed in an ad hoc and sometimes reactive manner. The other tiers (Tier 2, Tier 3, and Tier 4) are listed but not selected. At the bottom of the screen, there are '< Back' and 'Continue >>' buttons.

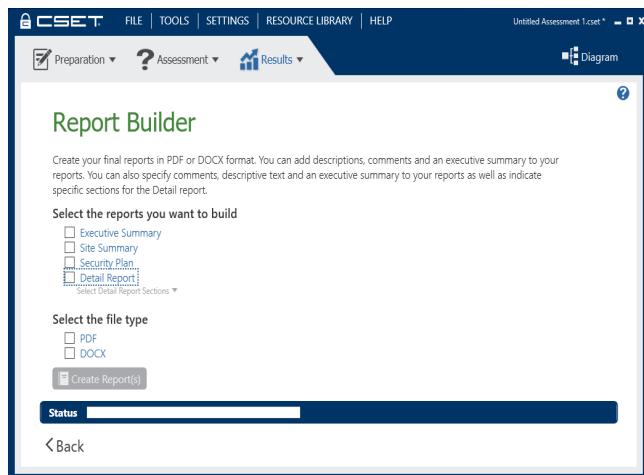
CSET determines the overall tier level and the equivalent SAL for the assessment, which are commensurate with the total number of questions.

Step 6 - Answer the generated questions

Every question provides detailed supplemental information that provides guidance to the assessor in the subject being questioned.



Generate CSET Reports



- Executive Summary
- Site Summary
- Security Plan
- Other detailed reports
- Component Gap Analysis

Again, useful but.....

The results needed to be prioritized and actionable

Microsoft DREAD Model

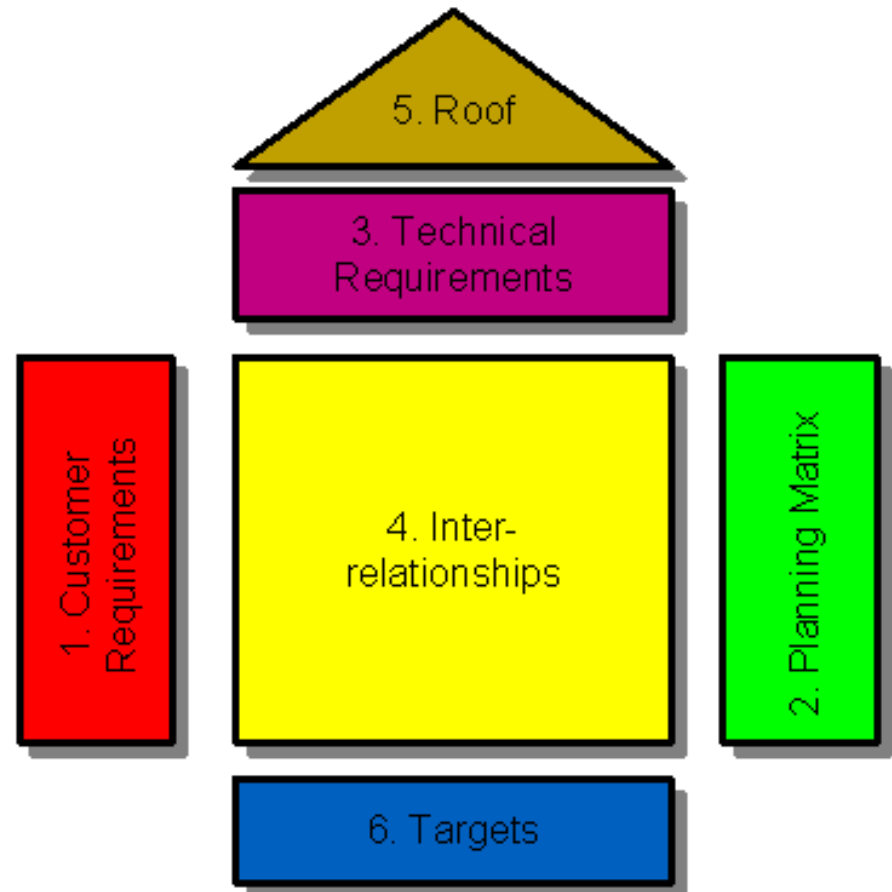
- Bill Gates' "Trustworthy Computing" memo (2002) - as available, reliable, and secure as electricity, water services and telephony
- "Writing Secure Code" by Michael Howard & David LeBlanc introduced STRIDE and DREAD as part of threat modeling
- DREAD Model originally developed to classify software bugs
- DREAD - Damage potential, Reproducibility, Exploitability, Affected users, and Discoverability

Microsoft DREAD Model (Cont.)

| | Rating | High | Medium | Low | Indirectly Measures |
|----------|------------------|---|--|--|---------------------|
| D | Damage potential | Attacker can subvert the security; get full trust authorization; run as administrator; upload content | Leaking sensitive information | Leaking trivial information | Consequences |
| R | Reproducibility | Attack can be reproduced every time; does not require a timing window; no authentication required | Attack can be reproduced, but only with a timing window and a particular situation; authorization required | Attack is very difficult to reproduce, even with knowledge of the security vulnerability; requires administrative rights | Likelihood |
| E | Exploitability | Novice programmer could make the attack in a short time; simple toolset | Skilled programmer could make the attack, then repeat the steps; exploit and/or tools publicly available | Attack requires an extremely skilled person and in-depth knowledge every time to exploit; custom exploit/tools | Likelihood |
| A | Affected Users | All users; default configuration; key assets | Some users; non-default configuration | Very small percentage of users; obscure feature; affects anonymous users | Consequences |
| D | Discoverability | Published information explains the attack; vulnerability is found in the most commonly used features; very noticeable | Vulnerability is in a seldom-used part of the product; only a few users should come across it; would take some thinking to see malicious use | Bug is obscure; unlikely that users will work out damage potential; requires source code; administrative access | Likelihood |

Quality Function Deployment

- Product design method developed in Japan in 1966
- "House of Quality"
- Transforms qualitative user demands into quantitative parameters related to organizational capabilities



QFD Likelihood & Impact Definitions

| Likelihood | Definition |
|------------|---|
| Low | 0–33% chance that the event will occur in a 12-month period |
| Medium | 34–66% chance that the event will occur in a 12-month period |
| High | 67–100% chance that the event will occur in a 12-month period |

| Impact | End-user Impact | Economic Damage | Damage to Business Operations | Potential for Litigation |
|--------|---|-------------------------------|-----------------------------------|--------------------------|
| Low | No harm to end-user | <US \$10K | Unavailable for less than an hour | Low |
| Medium | End-user data damaged but no direct physical effects | US \$10K < damage < US \$100K | Unavailable between 1 and 4 hours | Medium |
| High | End-user data damaged causing adverse effects on end-user | Damage > US \$100K | Unavailable over 4 hours | High |

Thank you



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